

Inauguration of the new headquarters of Champions Implants

The Champions have their own square

An honour not usually bestowed on celebrities until many years after their death has become yet another highlight in the successful ten-year-plus history of Champions Implants and its founder Dr Armin Nedjat. The new corporate headquarters now houses the various company divisions under one roof. Honourably and quite befittingly, its street address is Champions Platz 1 (“1 Champions Square”) in Flonheim, 60 kilometres southwest of Frankfurt am Main, Germany.



State-of-the-art building and catchy address: the new headquarters of Champions Implants on “1 Champions Square” (left).

Flonheim’s mayor Ute Beiser-Hübner presents Dr Armin Nedjat with a “Trullo” and the best wishes for a safe and successful future (right).

“For a decade now we have been stirring up the dental market with our ambitious, unusual and innovative company philosophy”, said *Nedjat* in his welcoming speech. This was owed, he continued, not only to a favourable pricing policy and a great service team of dedicated staff members, but also to the company’s “Made in Germany” product quality, its minimally invasive surgical protocol and the practical training it offers to interested users, who hail from more than 60 countries at the new location. Although the Mimi Flapless technique, which received an award for medical innovation in 2013, is a dedicated patient-oriented, minimally invasive approach that dispenses with cutting in favour of drilling, some special training is still highly useful. As the name suggests, the implant is placed in the



surgical phase without reflecting a flap – and it follows that the prosthetic restoration is consistently provided without re-entry surgery. “Any kind of free-hand drilling will be gentler on the bone than navigated implantology”, explained *Nedjat*.

Champions was also one of the pioneers in the use of PEEK, a high-performance polymer that *Nedjat* considers an up-and-coming alternative to titanium and ceramics because the elasticity of the material corresponds ideally to that of the natural dentition and because there are no known biological incompatibility reactions. *Jörg Schlegel*, sales manager at Juvora, the manufacturing company, presented some interesting facts related to the origin and chemical composition of the material and expressed his belief that the future of dentistry will



The operating room is technically equipped to allow live broadcasting.

be metal-free. *MDT Norbert Bomba*, CEO of Champions Implants and a long-time friend and business companion of *Armin Nedjat*, took a look back at how the new building came about. The subsequent live implant surgery was the litmus test for the building and its technical equipment. It was followed directly by an interested audience from the United States, China, the Middle East, Japan and France, using 3D broadcasting technology and simultaneous interpreting. Flonheim's mayor *Ute Beiser-Hübner* pre-

sented *Armin Nedjat* with a "Trullo", a vineyard hut that once protected Apulian grape pickers from the weather and that is now the hallmark of the city of Flonheim. Thus, the new training centre will be able to whether storms and guide the Champions safely into the next successful decade of their history. ■

More information

www.championsimplants.com